



## 2008 Migration Workshop

April 29, 2009

Please join us for an exclusive, invitation only migration workshop with **John Hanson**, and well-known SQL Server authors **Paul Bertucci** and **Ross Mistry**.

The workshop will focus on:

- Reducing database costs through consolidation
- Virtualizing servers
- Compressing data
- Allocating resources more effectively
- Policy management

We'll walk through the steps of a successful migration to SQL Server 2008. From planning to testing, and a smooth transition, this workshop can help you avoid the costly and stressful errors associated with SQL migrations.

**Secure your seat today!**

Click [here](#) to register for San Francisco on April 29<sup>th</sup> (event ID: 1032409994) You can also register via phone by calling 1-877-673-8368 and referencing Event **1032409994**

**John Hanson, MVP and Chief Applications Architect, DesignMind** John is a senior architect of data-driven applications, relational database design, and business workflow integration and optimization. He's an expert in Microsoft SQL Server, Visual Basic, VB.NET, C# and a variety of other languages. John has been involved in numerous successful migrations to SQL Server 2005 and 2008 and will share his experience in planning and performing migrations without disrupting ongoing business.

**Paul Bertucci, Author, SQL Server Unleashed, and Chief Data Architect, Autodesk** Paul is the Chief Data Architect/Enterprise Architect at Autodesk. He's a recognized expert in Database Design, Modeling, Analysis, and Architecture, and author of the best selling *SQL Server Unleashed* series, *SQL Server High Availability*, and other books. Paul will present compelling benchmarks that show compelling reasons to migrate to 2008.

**Ross Mistry, MVP and Author SQL Server 2008 Management and Administration, Partner, CCO** Ross designs and implements SQL Server solutions for Fortune 500 organizations at Convergent Computing. He co-authored *Windows Server 2008 Unleashed* and *SQL Server 2005 Management and Administration* and was a contributing writer on *Hyper-V Unleashed*, *Exchange Server 2007 Unleashed* and *SharePoint Server 2007 Unleashed*.

**Questions:** contact [patty@designmind.com](mailto:patty@designmind.com)

**Wednesday, April 29<sup>th</sup>, 2009**

### Microsoft Office

835 Market Street #700  
San Francisco, CA 94105  
Golden Gate Conference Room

1:00 pm – 4:30 pm

[Register Today](#)

### Agenda

- Why Migrate/Upgrade?
- Reducing Costs with SQL 2008
- Migration vs Upgrade Concepts
- Migration Tools
- Planning the Upgrade
- Pre-Upgrade Considerations
- Upgrade Execution
- Post-Upgrade Considerations
- Upgrade Tips
- Real World Experiences

Q & A "Ask The Experts"

We'll have a team of SQL experts to help answer your questions.