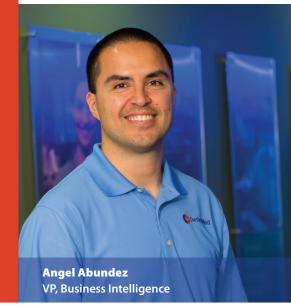# Big Data, Business Intelligence, and Data Science

DesignMind

DesignMind is a Data Engineering and Analytics consulting firm. Our goal is to help our clients organize, integrate, and harness their data to uncover valuable insights and make successful decisions. We help our clients solve their most complex and important business challenges.

SAN FRANCISCO | SILICON VALLEY | SACRAMENTO

Angel Abundez
VP, Business Intelligence

WHAT WE DO

We leverage leading edge technologies, including Hadoop, Tableau, R, Platfora, SQL Server, Power BI, .NET, Java, and SharePoint.

Our partners include leading analytics and software companies, including Cloudera, MapR, Qubole, Hortonworks, Microsoft, Tableau, and Platfora.

Our clients range from emerging hypergrowth companies to global enterprises.

- Biotech / Healthcare
- High Tech / Internet / Media
- Financial Services
- Food and Beverage
- Manufacturing
- Legal Services

"Information-enabled companies, fueled by a deep understanding of their data, outperform their competitors by a wide margin."

— MARK GINNEBAUGH, CEO

SOME OF OUR CLIENTS:

PROSPER

intuit

Annie's

COLUMBUS
FOUNDED IN SAN FRANCISCO

RODAN+FIELDS
DERMATOLOGISTS

Jamba Juice

Autodesk

gracenote

KENDALL-JACKSON

one
MEDICAL GROUP

Business Intelligence Consulting Solutions

Is Your Business Data Accessible, Organized, and Actionable?

DATA PREPARATION

Brings data from various sources into a cohesive structure, ready to generate insights. Integrates systems to share and synchronize data.

- ETL/ELT Development with on-premises, SaaS, Remote, and Cloud platforms
- Easy-to-query Analytical Table Structures
- Data Pipeline Automation
- Systems Integration
- Integration with Cloud services such as Marketo, Eloqua, Salesforce, Google Analytics, SiteCatalyst, and Dynamics

DATA ARCHITECTURE AND FOUNDATION

Creates a data model that is scalable and maintainable. Confirms on-premise and/or cloud infrastructure is sufficient to support operations.

- Proven Metrics managed for the entire organization and enterprise
- Real-time Data Pipelines
- Quick responses even with huge data volumes
- Drill-through capability
- Data Cleansing
- Master Data Management

ENTERPRISE REPORTING

Provides valuable information to executives, managers, and other decision-makers, often in the form of graphs, text, and tables.

- Implement best practices around data security and reporting functionality
- Offline and Mobile options
- Offers automatic delivery of enterprise data to your customers, suppliers, and other partners

SELF-SERVICE ANALYTICS

Allows non-IT users to gain business insights on their own.

- For Desktop, Mobile, and Cloud
- Available, Accessible, Reliable Data Consumption
- "Define once, use anywhere" analytics
- Allows Data Stewardship
- Prioritize and optimize data for faster operational decisions

TOOLS

- ETL Tools (SSIS, Talend, Power Query, Informatica)
- Scripts (PowerShell, Batch, BCP)
- R, AzureML, Python, Java, Scala)

- SQL Server, Oracle, MySQL
- Hadoop (Cloudera/MapR/ Qubole/Hortonworks)
- Vertica
- Netezza
- APS/PDW
- AWS/Azure

- SSRS
- PerformancePoint
- Tableau
- QlikView
- SharePoint BI
- Birst
- Zap BI

- Power BI / Excel / SharePoint
- Datazen
- Tableau
- QlikView
- Salesforce Wave
- Dundas

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