



DesignMind delivers Big Data Analytics, Data Warehousing, and Web and Mobile solutions to data-driven businesses in San Francisco and Silicon Valley. We help our clients create, organize, integrate, and harness their data, driving growth and gaining competitive advantage.

Our Services

We provide hands-on development, mentoring, and implementation of best practices across these service areas:

BUSINESS INTELLIGENCE

- Data Warehouse Design and Implementation
- Enterprise Reporting with SQL Server Reporting Services, Tableau, and QlikView
- Self-Service Analytics with Power BI, Tableau, QlikView, Salesforce Wave, SharePoint, and Excel
- Report Conversions and Migrations
- Mobile and embedded BI solutions

BIG DATA

- Hadoop / Cassandra
- Data Lake Design and Implementation
- ETL / ELT
- Data Ingestion at Volume and Velocity
- Developing Data-Related Products

DATA SCIENCE

- Advanced Analytics
- Fraud Detection
- Sentiment Analysis
- Loyalty Programs
- Next Best Offer Analysis

DATABASE MANAGEMENT

- Database Architecture
- Database Development and Administration
- Master Data Management
- Enterprise Information Management

CUSTOM SOFTWARE DEVELOPMENT

- .NET / C# / Java
- Web / Desktop / Mobile

CLOUD-BASED SOLUTIONS

- Moving legacy systems to the cloud
- AWS / Azure
- PaaS / IaaS

ENTERPRISE MOBILE SOLUTIONS

- Native iOS and Android Apps
- Mobile Apps that access and update enterprise data



Why Companies Engage with Us

- For strategic initiatives, where thought leadership, best practices, and deep hands-on experience with leading edge technologies are essential
- For additional technical resources to complete critical projects
- When internal teams are busy maintaining and enhancing existing systems
- For Systems and Data Integration driven by mergers, acquisitions, rapid growth, and competitive imperatives

Our Personnel

DesignMind's engineering team averages nearly 20 years of industry experience. Our clients benefit from our productivity, problem solving skills, and the broad range of capabilities and knowledge within our team. Our technical depth enables us to provide mentoring to client personnel, ensuring that they have the ability to maintain the systems we deliver.



Because of our long-term, and ongoing, involvement with the Bay Area technical community, we have the ability to bring in additional talent from our pre-qualified network of engineers. Our community efforts also help us forge relationships with leading technology providers, allowing us access to training, and their product-specific expertise.

We Deliver Competitive Advantages to our Clients

- Web and Mobile solutions that integrate with enterprise systems and data, empowering teams and yielding substantial operating efficiencies
- High quality, actionable data through our Data Integration, Data Quality, and Master Data Management services
- Powerful data analytics, giving management, end users, and partners vital insights into the business, that can drive growth and productivity
- Massive volumes of data stored on cost-effective Big Data platforms, available for operational and analytics purposes
- Innovative data-related products

Our Technology Partners

We partner with leading technology firms, and have forged relationships with these partners and their Bay Area users. Our team members hold certifications with many of our partners' products. Key partnerships include:

- MICROSOFT
- TABLEAU
- CLOUDERA
- DATASTAX
- HORTONWORKS
- MAPR
- PROFISEE
- QUBOLE
- STREAMSETS
- TREASURE DATA
- ZEMENTIS

Our Clients

Because of DesignMind's strong Bay Area presence, most of our clients are San Francisco and Silicon Valley companies. Our clients range from start-ups to Fortune 100 companies. A partial list includes:

- ALLEGRO CREDIT
- ANNIE'S FOODS
- AUTODESK
- CALIFORNIA CANCER REGISTRY
- FISERV
- GENOMIC HEALTH
- GRACENOTE
- INTUIT
- JAMBA JUICE
- KENDALL JACKSON / JACKSON FAMILY ENTERPRISES
- LILITAB
- LITTLER MENDELSON
- ONE MEDICAL GROUP
- PARKSIDE LENDING
- PROSPER MARKETPLACE
- PIVOTUS VENTURES / UMPQUA BANK
- UNDER ARMOUR CONNECTED FITNESS
- WORLD VISION